Do you have a positive, neutral or negative image of the EU?

2019 COUNTRY PICTURE

- Positive: 50%
- Neutral: 43%
- Negative: 4%
- Don't know or never heard of the EU: 3%

CHANGE OVER TIME: FROM 2016 TO 2019

<table>
<thead>
<tr>
<th>Positive image</th>
<th>2016</th>
<th>2017</th>
<th>2018</th>
<th>2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>52%</td>
<td>59%</td>
<td>49%</td>
<td>50%</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Neutral image</th>
<th>2016</th>
<th>2017</th>
<th>2018</th>
<th>2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>30%</td>
<td>34%</td>
<td>43%</td>
<td>43%</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Negative image</th>
<th>2016</th>
<th>2017</th>
<th>2018</th>
<th>2019</th>
</tr>
</thead>
<tbody>
<tr>
<td>8%</td>
<td>3%</td>
<td>5%</td>
<td>4%</td>
<td></td>
</tr>
</tbody>
</table>

To what extent do you agree with the following statements about the EU?

- 'The EU fosters the preservation of traditional values in our society':
  - Strongly or somewhat: 46%
  - Not really or not at all: 35%
  - Don't know: 19%

- 'The EU is an independent actor in foreign relations':
  - Strongly or somewhat: 63%
  - Not really or not at all: 16%
  - Don't know: 21%

- 'The EU provides tangible benefits to citizens in their everyday lives':
  - Strongly or somewhat: 55%
  - Not really or not at all: 26%
  - Don't know: 19%

- 'The EU is committed to fighting corruption':
  - Strongly or somewhat: 62%
  - Not really or not at all: 14%
  - Don't know: 24%

- 'Integration with the EU increases the country's security and stability':
  - Strongly or somewhat: 68%
  - Not really or not at all: 19%
  - Don't know: 13%

How would you describe the relations between the EU and your country?

- Good relations: 75%
  - 2016: 83%
  - 2017: 83%
  - 2018: 80%

- Bad relations: 13%
  - 2016: 4%
  - 2017: 9%
  - 2018: 13%

- Don't know / No relations: 12%
  - 2016: 13%
  - 2017: 8%
  - 2018: 7%

Trust towards the EU and other international institutions

<table>
<thead>
<tr>
<th>Institution</th>
<th>Percentage of trust</th>
</tr>
</thead>
<tbody>
<tr>
<td>The European Union</td>
<td>71%</td>
</tr>
<tr>
<td>The United Nations</td>
<td>56%</td>
</tr>
<tr>
<td>NATO</td>
<td>55%</td>
</tr>
<tr>
<td>The Eurasian Economic Union</td>
<td>23%</td>
</tr>
</tbody>
</table>

The EU is the most trusted foreign institution and findings are consistent with 2018 wave.

Respondents were asked to choose and rank the three most important values from a list of 13 items.

VALUES ASSOCIATED WITH THE EU

- Top 3 values:
  - Human Rights (81%)
  - Freedom of speech (81%)
  - Freedom of religion (80%)

- Lowest 2 values:
  - Honesty & Transparency (59%)
  - Absence of corruption (51%)

PERSONAL VALUES

- Top 3 values:
  - Economic prosperity (64%)
  - Peace, security and stability (55%)
  - Human Rights/Rule of law (34%)

- Lowest 3 values:
  - Individual freedom (7%)
  - Respect for other cultures/minorities (4%)
  - Freedom of the media (3%)

The surveys have been carried out by ACT LLC and their network partners.

The Annual Survey was carried out in Armenia, Azerbaijan, Belarus, Georgia, the Republic of Moldova and Ukraine in February-March 2019, via 6,000 face-to-face interviews (1,000 per country).

This project is funded by the European Union.
AWARENESS AND EFFECTIVENESS OF EU SUPPORT
Public Opinion in Georgia

Does the European Union provide your country with financial support?

- Yes: 60% (2016), 58% (2017), 67% (2018), 69% (2019)
- No: 9% (2016), 6% (2017), 5% (2018), 5% (2019)
- Don't know: 31% (2016), 36% (2017), 28% (2018), 21% (2019)

Effectiveness of EU support & knowledge of specific programmes

How effective do you think the support has been?

- Don't know: 8% (2016), 6% (2017), 7% (2018), 9% (2019)

Percentages based on citizens who are aware of EU support.

61% are aware of specific programmes financed by the EU.

The most well-known programmes are in the fields of:
- Education
- Infrastructure development
- Health and medicine

EU support to Georgia: areas that have benefited 'very much' or 'fairly' versus areas where a greater role of the EU is required

Areas that have benefited from EU support:
- 85%

Areas where a greater role of the EU is required:
- 12%
- 18%
- 14%
- 14%
- 18%
- 39%
- 49%
- 48%
- 43%
- 42%
- 33%
- 32%
- 28%
- 12%
- 30%
- 28%
- 11%

Would you say that the following institutions provide more, the same, or less financial support to Georgia than the European Union?

- The same: 22% (2016), 26% (2017), 32% (2018), 29% (2019)

Respondents were asked to choose and rank the three most important areas from a list of 13.
Passive and active exposure to information on the EU

People who have been exposed to information on EU

- Passive: Citizens who have seen/heard information on the EU in the last three months – Active: Citizens who usually look for information on the EU.

- Georgians who have seen/heard information on the EU in the last 3 months: 56%
- Georgians who usually look for information on the EU: 76%

- Percentages based on people who usually look for information on the EU.

Most searched topics

- EU relations with my home country: 39%
- General information about EU: 32%
- Education and cultural programmes: 31%
- Economic news: 28%
- Social and political news: 22%
- Lifestyle in the EU: 15%
- Opportunities offered by EU: 14%
- EU relations with Eastern Partnership countries: 9%

Percentages based on people who usually look for information on the EU.

Quality of information

- Very good
- Fairly good

Accessibility: 56% Very good, 49% Fairly good
User-friendliness: 51% Very good, 15% Fairly good
Comprehensiveness: 55% Very good, 8% Fairly good
Reliability: 57% Very good, 9% Fairly good
Trustworthiness: 56% Very good, 49% Fairly good

82% of citizens search for EU-related information in their native language; 9% in Russian and 8% in English.

Percentages based on people who usually look for information on the EU.

Media usage and attitudes towards the EU

Citizens exposed to information on the EU*

- Passive exposure: 46%
- Active exposure: 64%

Frequent users of media in national language

- National language: 82%
- Russian: 76%
- Other languages: 77%

Frequent users of traditional and new media

- New media: 60%
- Traditional media only: 34%

*Passive: Citizens who have seen/heard information on the EU in the last three months – Active: Citizens who usually look for information on the EU.