**EU-Eastern Partnership Culture and Creativity Programme**

**PROJECT DURATION:** 2015-2018  
**BUDGET:** €4.3 million  
**PROJECT WEBSITE:** https://www.culturepartnership.eu/en

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**Brief Description**

The programme is part of the Eastern Partnership Culture Programme II, funded under the European Neighbourhood Instrument. It aims to support the cultural and creative sectors’ contribution to sustainable humanitarian, social and economic development in Armenia, Azerbaijan, Belarus, Georgia, Moldova and Ukraine.

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**Objectives**

The programme aims to:

- strengthen national cultural policies, as well as the capacities of the culture and creative sectors, and of culture operators in partner countries;
- increase the links between public institutions and private actors in the field of culture and creativity;
- include civil society in the decision making process, thus enhancing the role of culture as a driving-force for reform;
- support the participation of partner countries in international cultural initiatives.
Actions in brief

Marie Lou Papazian, head of the Armenian TUMO Centre for Creative Technologies. Full story

Actions are carried out under four main components – research and informing policy, capacity building, network building between culture practitioners from the European Union and the Eastern Partner countries, and communicating the role of the culture and creative industries. These include:

- Development of UN national statistics on culture in Georgia, Ukraine, Armenia and Azerbaijan
- Research papers on developing creative industries, on cultural heritage, on performing arts models, and on film industry development
- Cultural mapping model developed for small towns and six pilot reports
- Six national forums:
  - Business Skills for the Cultural Sector (Armenia)
  - Creative Industries Development (Azerbaijan)
  - IT and Culture Collaboration (Belarus)
  - Launch of the Creative Georgia Initiative
  - Creative Cities Development (Moldova)
  - Incorporating design models into industrial practice (Ukraine)
- Support for policy development initiatives
- Developing partnerships between EU and Eastern Partnership cultural organisations
- Creation of a network of 260 mid-career cultural managers
- Capacity building of journalists in cultural journalism
- Development of on-line courses for cultural managers
- Workshops on the Creative Europe programme and consultations with organisations applying for funding
- Development of website and social media platforms, highlighting trends in the culture and creative industries sector
- Translation of key manuals and reference documents on modern practice in the cultural sector in Europe into regional languages
This project is funded by the European Union.