Perceptions of the European Union
Public Opinion in Armenia

Do you have a positive, neutral or negative view of the European Union?

COUNTRY PICTURE

- **Positive**: 44%
- **Neutral**: 36%
- **Negative**: 13%
- **Don’t know or never heard of EU**: 7%

EU PERCEPTION AT A GLANCE

- There is a correlation between the age of the population and its attitude towards the EU: positive perception slightly decreases with age.
- Men tend to perceive the EU more negatively than women and women tend to have a more a neutral position.

How would you describe relations between the EU and your country?

Trust in international institutions

- The European Union: 54%
- The United Nations: 49%
- NATO: 47%
- The Eurasian Economic Union: 24%

The surveys have been carried out by ACT LLC and their network partners. This project is funded by the European Union.

The Annual Survey was carried out in Armenia, Azerbaijan, Belarus, Georgia, Moldova, and Ukraine in April-June 2016, via 6000 face-to-face interviews (1000 per country).

This project is implemented by an Ecorys-led Consortium.

TOP VALUES ASSOCIATED WITH THE EU
- Economic prosperity
- Freedom
- Human rights

POSITIVE VIEWS ARE ASSOCIATED WITH
- Economic prosperity
- Supportiveness
- Values and mentality
- Work and trade opportunities

NEGATIVE VIEWS ARE ASSOCIATED WITH
- Attitude towards Armenia & Russia
- Lack of values
- No trust in the institutions
- Selfishness

NEUTRAL VIEWS ARE ASSOCIATED WITH
- Lack of care for other countries
- Lack of information
- Lack of interest
- Lack of moral values
Awareness and Effectiveness of EU Support
Public Opinion in Armenia

Does the European Union provide your country with financial support for cooperation programmes?

80% of people are well aware of EU financial support

To what extent would you say your country has benefited from current EU support?

The EU has contributed the most to the following sectors in my country

- Greater tourism: 65%
- Better quality of Health-care: 61%
- Better education: 58%
- Greater access to products/services: 55%

The EU should contribute more to the following sectors in my country

- Education and Science: 25%
- Health and Medicine: 22%
- Tourism/Visa free regime: 13%
- Agriculture, Culture & Sport: 9%

How effective do you think the support has been?

Percentage of citizens that deem the EU support effective: 62%

Citizens who find EU support effective are more likely to be:

- Women
- Younger people
- Residents of southern and northern regions
- Residents of small and medium-sized cities

Percentage based on citizens aware of EU support

Would you say the following international institutions provide more, the same or less financial support to your country than the European Union?

The Institution supports my country the same or more than the EU

- Russian Federation: 52%
- The International Monetary Fund & The World Bank: 36%
- United Nations: 18%
- United States: 21%

The Institution supports my country less than the EU

- Russian Federation: 19%
- The International Monetary Fund & The World Bank: 26%
- United Nations: 32%
- United States: 37%

A significant share of the population (19-25%) answered don’t know, except from the question about the Russian Federation (don’t know share = 7%)
Have you seen or heard any information about the EU in last three months?

51% older people and residents of large cities have been more exposed to information on the EU

Topics of interest

- EU Programmes
- Joining the European Union
- Living conditions and opportunities in the EU
- Political and economic issues
- Relationship between the EU and Armenia

Where or from whom did you hear information about the EU?

Most reliable source of news for political matters

- Internet (blogs, websites)
- Public TV Channels
- Private TV Channels
- Online Social Media
- Other/Don't know

How often do you look for/ access information on the EU?

6 out of 10 citizens often find the information they are looking for.

7 out of 10 citizens find it accessible and user-friendly

Accessibility of information on the EU

One half of Armenia look up for EU-related news in their native language.

4 out of 10 citizens look for EU-related news in Russian, while only one out of ten look for them in English.

Figures based on people who frequently look for information on the EU.